

Press Release
For Immediate Release

“Maker in China” Hong Kong Chapter Calls for Entries Today
Covering Web3 Application Category
Paving Way for Outstanding Start-ups to Expand to the GBA and Seize Digital
Economy Opportunities

Hong Kong, 3 July 2023 – As one of Cyberport's flagship events, “Maker in China” SME Innovation and Entrepreneurship Global Contest 2023, the Hong Kong Chapter (“Hong Kong Chapter”) opens call for entries today and ends on 2nd August to recruit outstanding teams. The Hong Kong Chapter Final will be held in mid-September to choose outstanding teams to represent Hong Kong at the state-level Global Contest. This year's Hong Kong Chapter will feature Web3 applications, and attract teams with cutting-edge technological innovation. The top 10 finalists will be entitled to the interview opportunity for the "Cyberport Incubation Programme", admission to various entrepreneurial and accelerator programmes, and connection with investors and enterprises in the Greater Bay Area (GBA), enabling the start-ups to accelerate corporate development and expand into the GBA, and seize opportunities arising from the country's rapid digital economy development.

Eric Chan, Chief Public Mission Officer of Cyberport, said, “Our country is developing digital economy at full steam, opening up new horizons for innovation and entrepreneurship with better development prospect for the innovation and technology (I&T) sector. Hong Kong Chapter was successfully hosted for four editions with generous support from various universities and over 40 industry and I&T organisations. The Contest has also attracted top-notch I&T teams to participate, and Hong Kong representatives won global championship in two editions, and went on to successfully expand their businesses into the GBA and the Mainland markets. As Hong Kong's digital technology flagship and incubator for entrepreneurship, Cyberport provides a platform through the Contest for start-ups to showcase innovations, facilitate investment and cooperation, accelerate adoption and cross-border application of innovative solutions. I encourage start-ups to actively participate in the Contest to capitalise on the ever-thriving development opportunities in the GBA, and to contribute collectively to our country's high-quality development with innovative prowess.”

The Hong Kong Chapter 2023 encompasses 10 I&T categories, namely “Digital Entertainment and Web 3.0”, “FinTech”, “Artificial Intelligence & Big Data”, “New Generation Information Technology”, “Industrial Internet & Advanced Manufacturing”, “New Materials”, “Internet of Things”, “New Energy, Energy Saving & Environmental Protection”, “Biomedicine & Biotechnology” and “Smart living, Mobility & Healthcare”. The Contest aims to uncover more new economy enterprises with diversity, and fully promote digital economy and development of I&T industry in Hong Kong and the GBA. The top 10 finalists in the Hong Kong Chapter will be entitled to 1-on-1 business matching sessions with investors and

enterprises from the GBA, interview opportunity for "Cyberport Incubation Programme", 3-month free use of Cyberport's co-working space Smart-Space, direct admission into "Flash Forward" Acceleration Program offered by Angel Investment Foundation, and a chance to directly enter City University of Hong Kong's "HK Tech 300 Seed Fund" Programme. The Champion, First Runner-up and Second Runner-up will represent Hong Kong to compete in the "Maker in China" SME Innovation and Entrepreneurship Global Contest 2023 Final in the Mainland to be held later this year. They will compete against winners from the Middle East, ASEAN and Macao Special Administrative Region, for full support for business expansion in the GBA market, including matching with Mainland investors, landing in technology parks, and mentorship for translation of technological innovations.

The Cyberport community shone in the Hong Kong Chapter last year. Over half of the top 10 teams were members of the Cyberport community, including Wizpresso, Gense Technologies, RODS Technology, Digital Art Fair, Gusto Collective and Dr.Body. Wizpresso won the championship with its regulatory technology solution "Wizpresso Insight", while Gense Technologies won the First Runner-up with its portable self-service medical imaging device for remote diagnosis screening and chronic disease monitoring. As for the Second Runner-up, Vista InnoTech (VIT) from Hong Kong Science & Technology Parks, stood out in the Guangdong-Hong Kong-Macao Greater Bay Area High-value Patent Portfolio Layout Competition 2022 with its "Micro Gimbal Stabilizer", becoming the first Hong Kong team to win the gold award in the Competition. All three companies have actively expanded into the GBA market with entrepreneurial support and resources obtained through the Contest.

Calvin Cheng, Wizpresso founder and CEO, and the Champion of 2022 Hong Kong Chapter, said, "I am honoured to be the Champion of the Hong Kong Chapter. After the Contest, we partnered with Toppan Merrill, the world's largest financial printer, to scale our due diligence solution and accelerate Hong Kong's capital market workflows. To date, more than 15 international law firms in Hong Kong are using our solution for IPOs, representing more than 60% of the market. Winning this Contest has accelerated our go-to-market strategy. I look forward to learning from winning teams from other regions at the Global Contest and fostering a stronger international network."

The Hong Kong Chapter was initiated in 2018. This year, the Contest is jointly organised by China Centre for Promotion of SME Development, Ministry of Industry and Information Technology of the People's Republic of China, Office of the Government Chief Information Officer, the Government of the HKSAR, Department of Youth Affairs, Liaison Office of the Central People's Government in the HKSAR and China International Cooperation Association of SMEs, co-organised by Cyberport and Angel Investment Foundation. It aims to promote matching in four areas, including bridging together innovative technologies and enterprises, market-ready projects, and technology parks, marketised operations and government policies, and deal flow within the industry chain through building innovative industrial cooperation and upgraded service platforms. Through facilitating business

matching in these areas, the Contest aims to synergise innovation of industries and to enhance overall competitiveness.

For details and application of the Hong Kong Chapter, please visit <https://www.smeiegc.hk/en/>

Annex: Contest agenda

Agenda	Date
Application period	3 July to 2 August 2023
Webinars for project recruitment	11 July to 18 July 2023
Semi-Final of Hong Kong Chapter	21 August 2023
Final of Hong Kong Chapter and business matching	13 September 2023
“Maker in China” SME Innovation and Entrepreneurship Global Contest	Late 2023

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For high resolution photos, please download via this [link](#).

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top three will represent Hong Kong to compete in the Global Contest Final on the Mainland for full support for business expansion in the GBA.



Eric Chan, Chief Public Mission Officer of Cyberport says, the Hong Kong Chapter each year receives generous support from various universities, over 40 industry and I&T organisations, and has attracted top-notch I&T teams to participate. Hong Kong representatives won global championship in two editions and went on to successfully expand their businesses into the GBA and the Mainland markets. He encourages start-ups to actively participate in the Contest to capitalise on the ever-thriving development opportunities in the GBA, and to contribute collectively to our country's high-quality development with innovative prowess.

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About Cyberport

Cyberport is Hong Kong's digital technology flagship and incubator for entrepreneurship with over 1,900 members including over 800 onsite and close to 1,100 offsite start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors. For more information, please visit www.cyberport.hk